

DOCUMENT ON PUBLIC EXHIBITION

DRAFT SPORT EVENT SUBSIDISATION POLICY

To help recognise the contribution that sport makes to the Tamworth regional economy, the Sport Event Subsidisation Policy ensures a consistent and transparent framework for sporting organisations to apply for a Council fee subsidy when hosting major events in the region.

At the Ordinary Council Meeting held 25 February, Council approved this draft policy to go on public exhibition.

The policy is available for viewing at www.tamworth.nsw.gov.au and at Council branch offices. Submissions must be received by 5.00pm Friday 3 April 2020. Feedback can be submitted:

- in writing addressed to The General Manager, Tamworth Regional Council, PO Box 555, Tamworth NSW 2340, or
- via email to trc@tamworth.nsw.gov.au.

Further information can be obtained by contacting Sam Eriksson, Council's Sports and Recreation Development Officer, on (02) 6767 5555 during normal office hours.

1. SPORTS AND RECREATION

1.1. SPORT EVENT SUBSIDISATION POLICY

OBJECTIVE: This Policy will benefit TRC and the local community by providing a framework:

- for TRC to apply a consistent and transparent approach to the subsidisation of sporting events conducted on TRC managed facilities;
- that accurately qualifies the level of subsidisation that is provided to sports user groups within TRC; and
- that allows sports user groups to estimate their subsidy prior to a submission to Council which will assist them in the organisation of an event.

POLICY:

The *Sport Event Subsidisation Policy*, provides sports user groups with the opportunity to apply for a subsidisation to the hire fees associated with their event.

Sports user groups are required to apply complete an application prior to the event (minimum of one (1) month) and provide supportive evidence of how their event will meet each of the parameters in Table 1.

Table 1.

Sport Event Subsidisation Policy Parameters				
Parameter	Score			
	0	1	2	
Level of Event	Regional <input type="checkbox"/>	State <input type="checkbox"/>	National <input type="checkbox"/>	
Participants	101 – 150 <input type="checkbox"/>	151 – 300 <input type="checkbox"/>	301+ <input type="checkbox"/>	
Bed nights	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3+ <input type="checkbox"/>	
Event economic benefit	\$151 – 300 <input type="checkbox"/>	\$301 – \$450 <input type="checkbox"/>	\$451+ <input type="checkbox"/>	
TOTAL				TOTAL <input type="checkbox"/>

The level of subsidisation will then be determined by applying the total score obtained in Table 1. to Table 2. The level of subsidisation will be a percentage of the fees associated with the event to the maximum dollar value available within each score range.

Table 2.

Sport Event Subsidisation Policy Scoring Range				
Score	0 – 2	3 – 4	5 – 6	7+
Subsidisation %	0%	20% (Maximum \$1,000)	30% (Maximum \$2,000)	40% (Maximum \$3,500)

Events that are scheduled to be held in the LGA for more than one (1) year are eligible for an additional subsidy as detailed in Table 3. This subsidisation will be in addition to the total subsidisation determined by table 2. and applied each year the event occurs in addition to the Sport Event Subsidisation.

Table 3.

Sport Event Subsidisation Policy Commitment			
Years	2	3	4+
Subsidisation %	20%	30%	40%

Method of Assessment

Sport Event Subsidisation Policy applications will be assessed by TRC Sports and Recreation technical staff and a recommendation provided to the Director of Regional Services for approval.

Applicants will be notified within ten (10) business days of submitting their request.

The Director of Regional Services will provide the Executive Management Team with regular reports on applications and associated subsidies.

Conditions

Applications will be subject to the following conditions:

- a sport or associated body is only eligible for four (4) successful applications per financial year;
- a sport or associated body is only eligible for a total of \$12,000 per financial year;
- applications must be submitted one month before the event;
- TRC reserves the right to decline an application at their discretion;
- applications are subject to TRC's budgetary constraints and no guarantee of subsidisation is provided;
- a subsidisation approved in accordance with *Table 3* of this policy is guaranteed for the confirmed years of the event; and
- the policy specifically excludes regular / seasonal sports.

Definitions

Regional:	Regional sporting events encompass competition between individuals / teams within one region or representing the local area.
State:	State sporting events encompass competition between individuals / teams representing different regions within a state.
National:	National Sporting events encompass competition between individuals / teams representing different states.
Participants:	Registered number of participants playing in the event.
Bed nights:	Number of nights 75% or more of participants stay in local lodging.
Economic benefit:	The economic benefit of the event, in \$100,000's, will be calculated using the industry standard 'Event Impact Calculator' that forms part of the .idProfile software.
Event commitment:	Event commitment is the consecutive years the event organiser guarantees the event to be held in the LGA.

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